



Kimberly R. Lock

P R E S E N T S

DRIVEN FROM WITHIN

4TH ANNUAL **WOMAN2WOMAN** CONFERENCE

Sponsorship Opportunities

WOMAN2WOMAN CONFERENCE

Woman2Woman is a two-day retreat designated to cater to every woman. Women enjoy activities designed to connect to the kid inside while engaging in transparent transformational conversations during the day and early evening. Sessions focus on financial, mental, physical, and spiritual wellness.

Event Details

December 3 & 4, 2021

Saint Kate - The Art's Hotel
139 E Kilbourn Ave, Milwaukee, WI 53202
Milwaukee WI



About Woman2Woman21



The 2021 theme, “Driven from Within,” focuses on obtaining clarity surrounding the origin of one’s purpose.

This year, conference goers will establish a connection before the conference begins, through participation in a purpose driven book club. This 40-day journey will conclude the weekend of the conference, ending with women writing or revising their purpose statement for 2022, which is sure to establish their vision for the year ahead.

Woman2Woman begins on the evening of Friday December 3rd and ends on Saturday afternoon, December 4th. There are several registration offerings, including virtual, and in person at the beautiful Saint Kate Hotel.

Friday begins with our signature pajama party. Women enter the venue with branded conference pajamas, interacting in activities, games, and comedy. The evening ends with a pillow talk session surrounding topics of mental health and wellness, relationships, and more.

Saturday’s begins with morning yoga with Joanna Brooks from Embody Yoga MKE, followed by empowerment sessions that will focus on:

1. Purposeful and practical financial planning.
2. Driven from within motivational message (Inky Johnson)
3. Crafting Your Purpose (workshop to create written purpose statements for 2022)

Why am I here? What is my purpose? Where did it come from? By the end of this conference, the attendees of Woman2Woman will be certain of their purpose, driven from within.

Woman2Woman Prior Conferences



2018

IN-PERSON

160 GUESTS

ATTENDEES FROM
WISCONSIN, GEORGIA, MISSOURI,
NEW YORK, MISSISSIPPI, ILLINOIS,
NORTH CAROLINA

**CLICK
FOR RECAP**



2019

IN-PERSON

171 GUESTS

ATTENDEES FROM
ILLINOIS, NORTH CAROLINA,
TEXAS, WISCONSIN

**CLICK
FOR RECAP**



2020

VIRTUAL

408 GUESTS

ATTENDEES TUNED IN FROM
WASHINGTON DC, NORTH
CAROLINA, SOUTH CAROLINA,
ILLINOIS, ARKANSAS, TEXAS,
TENNESSEE, MARYLAND, VIRGINIA

**CLICK
FOR RECAP**

Attendee Feedback

"Oh My God I did! It was really nice and even with it being virtually I felt very connected. Your testimony had me crying! I was so happy that everything worked out for your good! Even my daughter loved it! When the group chat came on she was all in the laptop saying hey girl like they were talking to her! Everything turned out really nice. I am so happy I attended."

Natasha Brown Mallet

"What an amazing conference! The panel of powHerful women was on fire!! The table was spread and they fed us abundantly!! Thanks so much for making this happen."

Kim Foster

"I have attended many conferences. This is one of my favorites."

"This conference has been a blessing.....very intimate and transparent."

Dr. Darlene Beck

"This retreat was truly a blessing to my heart. God bless you."

Lakesha Childress

Sponsorship Opportunity

Now more than ever, women are stepping out on faith and making courageous leaps to achieve great things in every facet of life. Women entrepreneurs statistics show more than 12 million women currently own some kind of business in the United States. In the last 20 years, the number of companies owned by women has increased by 100%.

Alongside our courageous efforts, there exist a need to take on more responsibilities as a result of the unprecedented challenges faced with living amidst a global pandemic. We are doing more, and desire more; yet so many times we often feel as though we lack the support and strength to actually achieve, maintain, and sustain a purpose-driven life. All of this progress is a blessing, but with it comes an even deeper need for self-care, prayer, and safe spaces to be strengthened, replenished, and inspired.

Woman2Woman is specifically positioned at year end, after Thanksgiving but before Christmas. This presents every woman with the opportunity to focus on themselves during one of the busiest times of year. Attendees of Woman2Woman leave more grounded, educated and focused on achievable goals for the upcoming year. This is an opportunity for women to refuel and invest in themselves. Throughout the weekend there will be unique times of relaxation, authentic connection, fun, prayer, and practical learning.



Sponsorship Packages

PLATINUM

\$10,000+

Platinum supporters of events will be highlighted in all event promotional materials. Specific benefits include:

- Prominent recognition and logo placement on all printed materials related to the event: invitation, program, signage, etc.
- Highlighted in all public relations and advertising for the event through logo representation or special mention including prominent logo representation on Woman2Woman event pages, exposure on marketing video, and announcements from podium the night of the event.
- Opportunity to place table in vending area.
- Opportunity to speak about your organization at events (3min).
- Complimentary event tickets for 5 guests to the Woman2Woman Conference.

GOLD

\$5,000-\$9,999

Specific benefits of the Gold supporter include:

- Recognition and logo placement on all printed materials: invitation, program, t-shirts
- Highlighted in all public relations for the event including logo representation on event pages.
- Opportunity to place table in vending area.
- Complimentary event tickets for 3 guests to the Woman2Woman Conference.

SILVER

\$1,000 - \$4,999

Specific benefits of the Silver supporter include:

- Listing in the event program.
- Event page mentions (i.e., social media, website).
- Complimentary event tickets for 2 guests to the Woman2Woman Conference.

Custom Packages

We welcome general donations as no amount is too minimal to offer support.

Past Nanna's Babies Sponsors



MILWAUKEE
PUBLIC SCHOOLS



Rockwell
Automation



United
Healthcare



Sponsorship Response Form

Thank you for your support of the 4th Annual Woman2Woman Conference.

Company Name _____

(please list as it should be identified on all promo material)

Contact Name _____ Phone No. _____

Mailing Address _____

City _____ State _____ Zip Code _____

Email Address _____

Please indicate your preference by checking the appropriate box below:

I wish to be a sponsor at the below level and accept the corresponding sponsorship benefits:

Platinum Sponsor - \$10,000

Gold Sponsor - \$5,000-\$9,999

Silver Sponsor - \$1,000 - \$4,999

Other Amount - \$ _____

I'd like to sponsor a ticket ____ x \$125

Total Sponsorship: _____

Please indicate your payment preference by checking the appropriate box below:

Business Check enclosed (Make checks payable to: Nanna's Babies Inc.)

PayPal: nannababiesinc@gmail.com

Please send me an invoice



p: 414-841-4173 e: nannasbabiesinc@gmail.com

11414 W. Park Place • Suite 202 • Milwaukee, WI. 53224



@nannasbabiesinc



@nannasbabiesinc

www.nannasbabies.org • www.kimberlylock.org

The events hosted by Nanna's Babies Inc. allow the loving spirit of Edna Malone to be felt by those in need. The core volunteer team of Nanna's Babies are just that- the people who have been impacted by the love and support of Edna throughout their lives. Together, they seek to ensure that no one is left without love and support.

Nanna's Babies is a 501 (c)3 organization.

Kimberly R. Lock & Nanna's Babies



Kimberly Lock is a woman who is passionate about providing resources and recreational opportunities for families that live in communities with low to moderate income levels. She founded Nanna's Babies as a tribute to her mother Edna Malone who was a single mother and wonderful role model. Edna's grandchildren affectionately called her Nanna, and they were her babies. But over time, Edna played a critical role in the lives of many people. Edna had a community of babies! She provided advice, support, a listening ear, and love to all those she encountered, especially her daughter Kimberly. Edna instilled values necessary to succeed in life. As a result, Kimberly attended college at age 17, a loving wife of 19 years, proud parent of 5

amazing children, and an award-winning author. Kimberly keeps her mother's love alive through the non-profit Nanna's Babies Inc, a 501(c)3 Organization.

The programs administered through Nanna's Babies Inc. are designed to improve the lives of families in the community through growth, development, enrichment events and activities. Nanna's Babies mission is to demonstrate love through living, loving, learning, and laughing.

Nanna's Babies' programming is facilitated through several annual events:

- Enjoy the Ride elementary school bike giveaway event.
- College-ish high school higher learning exposure event.
- Woman2Woman wellness retreat.
- Annual Turkey Drive: A Day of Thanks and Giving
- Blooming Beauties



**THANK
YOU**